

Subject: ESSAY

Name of Candidate

HALSH CHIRANIA

Test Code

607

Schedule

Registration No.

5197

Place

ORN

Time

Module

Classroom

Distance Learning

Classroom & Distance Learning

EVALUATION INDICATORS

1. Alignment Competence
2. Context Competence
3. Content Competence
4. Language Competence
5. Introduction Competence
6. Structure - Presentation Competence
7. Conclusion Competence

INDEX TABLE

Q.No.	Page No.	Maximum Marks	Marks Obtained
1.			
2.			
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6.			
7.			
8.			
9.			

Total Marks Obtained

Remarks:

Signature of Examiner

INSTRUCTIONS:

1. Do furnish the appropriate details in the answer sheet (viz. Name, ID Number and Test Code)
The Candidate should fill the index table, especially for him/her.
2. In the left margin, she/he should write only question number and in the right margin, nothing should be written.
3. The page number should be coded by the candidate himself and the range of page number related to the answer of the question should be used to complete the index table.
4. All Parts of the questions should be written at one place.
5. No Supplementary sheet shall be provided by the management. So the candidate is advised to accommodate required information within the space provided.
6. The candidate need not write anything in his/her answer that derogates the dignity of an individual or an organization.
7. The candidate should respect the instructions, given by the invigilator.
8. The Examinee has to submit the answer sheet to the invigilator after completion of examination.
9. However, he/she is allowed to take away the question paper.

3)

Time to shift from Green revolution to
Evergreen Revolution in India

By 2025, India is slated to take over China as most populous country in the world and by 2050 we are set to become almost 1.5 billion strong. India needs to ensure food security as well as economic security for these 1.5 billion people in wake of diminishing land, water and other resources.

We faced similar situation post independence when our population was exploding and at that time we found our answer in Green revolution, this time we have to find an Evergreen revolution so that not only the problem is solved but that it may never come up again.

Green revolution has been described by World Bank as the greatest social development programme undertaken in 20th

century in respect to the sheer number of lives that it impacted.

It began with United States of America refusing to grant food aid to India under its PL 480 scheme and a scientist in Mexico called Norman Borlaug discovering / creating a hybrid variety of small stalk wheat which could survive in harsher condition produce many times wheat compared to normal variety.

In India, Prime Minister Lal Bahadur Shastri and agricultural scientist M. S. Swaminathan pushed for adoption of these super varieties of seeds to produce wheat in areas like Punjab, Haryana and Western Uttar Pradesh. Slowly hybrid varieties of rice, ^{also} came up and ~~they~~ were adopted by scientist. In a span less than a decade India was able to achieve food security and today we have a surplus stock of food grains, more than twice our annual requirement.

This was achieved through adoption of a high input based method of agriculture in which chemical fertilizers, pesticides, insecticides and irrigation was needed in large quantities. Farm mechanisation was adopted and hence farmers with large farms achieved maximum profit as it gave them economies of scale.

Though it ensured economic and food security of nation, it gave rise to many socio-economic and environmental issues like

- Rising inequalities between rich and poor farmers due to input intensive agriculture; Farmer suicides.
- Regional inequality between regions where it succeeded and where it failed.
- Ecological and environmental issues due to over irrigation, use of chemical fertilizers etc
- distorted cropping pattern and rising food inflation
- declined status of woman in green revolution areas.

It has been 40 years since the Green revolution and now the country feels the need for another such massive agricultural program to ensure future food security and prosperity of farmers. But this time we need to learn from our shortcomings of past and ensure that problems of green revolution are solved and not intensified with this programme. Many people call it Green Revolution 2.0 or Evergreen revolution.

This evergreen revolution needs to maintain environmental sustainability, economic equality and prosperity and ~~and~~ increase agricultural productivity. It needs to make sure that agriculture while providing farmers with enough income also ensures that agricultural produce are affordable, available and accessible.

It is easier said than done as there are a plethora of problems in its way like

(a) Rising environmental problems and changing climatic pattern making rain unpredictable

(b) Increasing pressure on agricultural land as population increases and new land is required for setting up of industries, cities and towns.

(c) Reluctance in future generation to adopt farming or agriculture as a way of life and occupation.

(d) Diverse and complex landscape of India and therefore diverse agricultural patterns.

Nonetheless despite these problems, as we have shown in past, we can achieve if we are determined and focussed. This can be done by (a) adoption of modern technology and utilising science as like as in past. Genetically modified varieties of food and cash crops can be one of

the solutions but this path has to be treaded with caution.

(b) improving irrigation facilities as even today more than 60% of our farms are rainfed and hence agricultural productivity is low and erratic

(c) Using our traditional knowledge in areas where they can be. eg In north east India people adopt a method of multiple cropping of rice and legumes by mixing the seeds which ensures higher productivity.

(d) Organic Farming - Use of natural fertilizers, manures etc.

(e) Increasing credit support to small and marginal farming.

(f) Improving market, transportation and storage facilities etc.

All these and much more will be needed to be done in an efficient organised manner throughout the country by central and

state governments. Implementation has been a weak point in India and will have to be focussed upon and surely we can achieve a successful Green revolution in our country.

The Central government has launched many of these programmes under different schemes like Bringing Green revolution to Eastern India, various technology missions like ISOPOM etc and various irrigation schemes. But the government needs to start a comprehensive program to take agriculture out of its sluggish growth rate of less than 1% annually. This again needs to be done in an environmentally sustainable manner, keeping in mind the future challenges and present opportunities.

If we fail to do so it may have very huge costs and if successful it may give high rewards. India is standing on a very important

stage today from where either it can take off to become a great and successful nation owing to its young population and growing economy or fail to become a failed state that could not achieve its potential. Greengreen Revolution and success in it will be an important component in whatever we become.

4. Does mass media shape our attitude towards women or merely reflect it?

Recently a controversy broke out when a leading newspaper and media company of India 'Times of India' posted pictures of a leading Bollywood actress highlighting certain body parts. The actress, when reacted angrily to this, the standard reply of the newspaper was that they were showing what people wanted to see.

This is not an one off incident and many such incidences of vulgarity and sexual portrayal of women is justified in films, television etc as "this is what people want to see".

On the other hand many women organizations, female ^{right} activists and feminist object to such portrayal of women by mass media saying that it creates a

negative and bad attitude towards women in society. •

In wake of all this, it has become imperative to ask the question that does mass media shape our attitude towards woman or merely reflect it.

There is no doubt that media is a part of society at large and therefore reflects the values, attitudes and ideals of the society. Media is a tool of reflection, that lets us see our prejudices, preferences and choices as a society.

However there is also no doubt that today media has become a tool for money making, a business enterprise where profit is the only motive and viewership only target. Advertisement revenues or ticket sales determine the content of our movies, television serials, news programmes and newspapers.

Therefore market determines ~~what~~ what media should show and ~~media~~

this market has spread the values of consumerism where everything is an object or commodity to be owned and desired and not respected. This has happened in our Market uses media to push these values and thus shape our attitudes towards everything including women.

This is evident from the fact that every second advertisement in our print or digital media, irrespective of the product to promote, uses women as tools of attraction and objects of desire to be attached with the product.

This is also true from the increased number of item song in our movies and increased emphasis on external appearance. Many of the newspapers have more pages with pictures of women, often in very little clothing than actual news and analysis.

Western scholars like Noam Chomsky have described media as tools of mass socialization where it is used by government or industry to shape mass attitudes and viewpoints and push certain agenda.

However media is not to entirely blame for this as when we look closely, we find that what is true for media is true for other parts of society as well and as much as media shapes society, as much it is itself shaped by society.

The attitude in society towards women has not been one of respect and importance rather of either a burden or a sex object.

This comes from our long standing culture of patriarchy and male domination.

Even in villages where there is no presence of media, we find women are sexually harassed or disrespected.

Female foeticide is a common problem and sex ratio is heavily against women in many parts of our country. Dowry

system is a pertinent problem and refuses to disappear even from urban educated parts of our society. Surely no media can be advocated for all these.

On the contrary media has always spoken out against sex determination of unborn child, female foeticide and dowry system. Media has always advocated education of girl child and women empowerment in this sense.

However here we see no effect of media in shaping our attitude as society towards women. Rather ~~the~~ the media is blamed for other problems in society and is panned upon.

Therefore while media can and ~~does~~ ^{to some extent,} shape our attitude towards everything including woman in India, it is the society at large that determines ~~that's~~ attitude.

Also there are other tools of socialization

that shape our attitude like religion, cultural prescription, education, laws and state which play a significant part in shaping up our attitudes towards everything, especially woman.

Even though media is not to blame entirely, it does have a great responsibility to help create a positive attitude in society towards women. It needs to show women as competent, efficient, modern and confident partners of men in the growth story of our country. Mass media needs to speak up against various evils and present in our society that degrade the status of women.

Also society needs to take care of its various institutions that shape up societal attitudes. It needs to provide proper education to younger generation about gender equality and respect to women. It needs to create strict laws and

enforce them strictly against offences
on women and their exploitation

The family needs to teach its children
and adult to respect women at home
and outside and the state needs to
create an environment where positive
~~environment~~ attitude towards women
can develop.

If the society along with its media ~~is~~
decides to shape the attitude towards
women in society in a positive manner
there is nothing that can stop them
from creating a positive environment
for women.

We as individuals also have responsib-
ility of shaping this attitude. Social
media has become an important tools
in today's time and it is not controlled
by one individual or organization.
Each one of us can contribute through
this social media in shaping up
mass attitudes. The social media

was used efficiently and effectively to show the anger within society against violence against women after the Nirbhaya incident and this use of social media for empowerment of women by every individual would be as significant as that of mass media in shaping attitudes.

Aim of education

Green revolution

→ Evergreen revolution

Love of one's country *

Green Revolution:

What is GR.

When did GR start, how, why needed.

Results: — immediate.

long term

Connect:

Now Evergreen revolution means what.

How? Why?

Input based → chemical fertilizers.